

Xi-Lin Yeh

Web Developer / Designer

Santa Clara, CA, 95051
xyeh@lightduck.com

Graphic designer specializing in designing and developing creative interactive and web solutions. Able to research, analyze and assess needs and requirements in order to conceptualize, prototype and realize strong designs that are both aesthetically pleasing and effective in communicating to a variety of users and audiences.

Portfolio: www.lightduck.com

References available on request

Skills

Programming

HTML - Expert
CSS 2.0/3.0 - Expert
PHP - Intermediate
WordPress - Intermediate

Ruby on Rails - Beginner
JavaScript - Expert
Processing - Intermediate
ActionScript 3 - Intermediate

Software Skills

Adobe Flash
Adobe Dreamweaver
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Adobe After Effects
Adobe Lightroom
Microsoft Word
Microsoft Excel
Microsoft PowerPoint

Employment Experience

March 2010–Present

Graphic Designer / Web Developer

Belding Associates, LLC

Designed and developed various web-based and print materials for clients such as Cisco, and Nokia. Participated in designing and developing a variety of web based projects using HTML, CSS, PHP, Flash and Javascript such as email communications, flash banner ads, micro-sites, and interactive elements for web sites along with print projects such as event invitations, handouts and brochures.

August 2009–Present

Freelance Graphic Designer / Web Developer

Responsible for the design and/or development various web sites including developing custom PHP content management systems, Javascript effects, and standards compliant HTML and CSS code. Clients include Indinero, URI Financial, Inc. and Medical Dynamics, Inc.

Employment Experience (continued)

January 2009–August 2009

Graphic Design Student Internship

California Lighting Technology Center

Performed various design and web development tasks. Created materials ranging from brochures, signage to powerpoint presentations and email communications. Design and developed HTML/CSS site for an affiliate, the Public Interest Energy Research Group and their Group Purchasing Program. Also participated in the conceptualization and planning for another site, the Lighting Portal. Other responsibilities include photography at event and of products.

January 2007–August 2009

Web Developer

UC Davis Chemistry Department

Developed the departmental web site. Used HTML/CSS and JavaScript effects to create a new graphical template for pages. Created a custom PHP driven content management system to allow professors to manage and update news on the site. Also performed period updates and changes.

Education

University of California, Davis

2005–2009, B.A in Design

Emphasis in Visual Communication